



CALENDAR RELEASE

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**Property Owners Facing Foreclosure Can Access New Free Book on Short Sales  
and the New HAFA Relief Program from Shandrow Group**

**WHAT**

A new free book is available to assist property owners facing foreclosure: **Should I Short Sale My Home? A Homeowners Guide How to Survive the Worst Real Estate Market in History**, by authors Mark Shandrow, CEO of Shandrow Group and Tim and Julie Harris of Harris Real Estate University. The book is available via download at: [www.markshandrow.com/free-book](http://www.markshandrow.com/free-book)

The purpose of the book is to provide the public with timely information on the Treasury Department's Home Affordable Foreclosure Alternative program (HAFA) and short sales information as early in the foreclosure process as possible, so homeowners can seek out professional assistance from a qualified short sale specialist or counselor, a significant step to stemming the overall rate of foreclosures.

**WHY**

With almost 3,000 Long Beach properties approaching foreclosure, according to [foreclosureradar.com](http://foreclosureradar.com), most troubled homeowners are unaware of their options of dealing with distressed properties through assistance from the HAFA program and short sale transactions. Offering financial incentives to both the borrower and the mortgage lender, HAFA was established to help families avoid foreclosure.

A qualified short sale real estate agent can be invaluable to navigating a short sale transaction, which often involves completing intensive paperwork, meeting deadlines, and negotiating the terms with the lender in a direct, proactive manner at no upfront cost to the property owner.

**WHO**

Authors Mark Shandrow, CEO of Long Beach based real estate firm **Shandrow Group** and Tim and Julie Harris of **Harris Real Estate University** are real estate professionals that utilize their knowledge and expertise to empower their clients and the general public. The goal of their new book, **Should I Short Sale My Home?**, was to provide timely information about HAFA and short sales, both complex topics for people who are making decisions under a time of duress and seeking a fresh start.

**INFO**

For further information, please visit: [www.markshandrow.com](http://www.markshandrow.com) or call: 562.364.9595, ext. 100.